



## **MEDIA ADVISORY**

### **15<sup>th</sup> World Congress on Pain attracts experts to Buenos Aires from October 6 through 11**

*The International Association for the Study of Pain (IASP), based in Washington, will bring together scientists, medical doctors, practitioners and policymakers to stimulate and support the study of pain and translate this knowledge into improved pain relief for patients worldwide.*

**Buenos Aires, September 2014** - The International Association for the Study of Pain (IASP) shall hold its **15<sup>th</sup> World Congress on Pain** in the city of Buenos Aires, for the first time in Latin America. The meeting will be attended by over 6,000 health professionals who shall reveal the latest developments in pain research and treatment both in Argentina and worldwide.

**MEDIA WORKSHOP:** A special workshop for journalists will take place to inform media about the Congress and its content. IASP President **Fernando Cerveró**, MD, PhD, DSc, will give the opening remarks. **Srinivasa N. Raja**, MD, Scientific Program Committee Chair, will speak about key topics at the 15<sup>th</sup> World Congress on Pain. Dr. **Fabián Piedimonte**, president of the Local Arrangements Committee will introduce the theoretical approach of pain and its study and trends in Argentina and worldwide. Then, journalists will hear a testimonial from a chronic pain patient about living with pain.

The Media Workshop will be held on **Tuesday, October 7, at 11:00 am.**



**AGENDA:** The full Congress programme can be viewed at: [www.iasp-pain.org](http://www.iasp-pain.org)

**REGISTRATION:** To attend the Workshop, please contact: [press.iasp2014@bm.com](mailto:press.iasp2014@bm.com)

**VENUE:** La Rural, Av. Sarmiento 2704- Press Room, 1<sup>st</sup> Floor, El Ceibo Room, Buenos Aires, Argentina.

For interviews with an IASP spokesperson or for more information about the Congress, please contact:

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